

Edina Art Center Board Meeting July 26, 2007

Members present: Gene Andersen, Dolores Dege, Liz Eisenbrey, George Hadjiyanis, Bill McCabe, Heather Randall King, Daniel Schroeder, Ruth Valgemae and Jim Van Valkenburg.

Members absent: Mike Kelly, Ken Rosland

Staff present: John Keprios, Diana Hedges, Phil Johnson

Call to Order

Meeting was called to order at 4:00 pm by chair, Jim Van Valkenburg

Approval of Minutes

The minutes of the June 28, 2007 meeting were read. Approval was moved and seconded; approved.

Media Studios- Phil Johnson

Phil reported that publicity is being developed to exploit the new Tobin projection equipment. A poster will be distributed to nearly 100 sites in Edina by the Communications department. Post card-sized fliers will be distributed at the Edina liquor stores. George Hadjiyanis asked if anything was planned for TV or radio. Phil responded nothing firm as of yet. George offered to work with Phil and Jennifer Bennerotte, Communications Director, to get TV and radio attention.

Building Expansion

Jim Van Valkenburg reported that ATS&R Planners/Architects/Engineers were continuing to gather information through interviews and tours. Diana reported that Ben Safar, from ATS&R will visit the Art Center on Friday, August 3 at 9:30 a.m. to walk through the facility. Board members are invited to meet with him to ask questions and give him input.

Fall Into the Arts

Diana reported for Ken Rosland. Preparations for the Fall Into the Arts Festival, September 8 & 9 are "going swimmingly". Volunteers are still needed to help set up the Taverna on September 7, and to staff it as well.

Replacement Sign

Diana reported for Ken Rosland that bids were being received. They were hard to compare because of the variety of styles and themes. Bids ranged from 7 to 10 thousand dollars. The insurance reimbursement amount is approximately \$4,500. Ken was pursuing the possibility of upgrading the sign by using the insurance reimbursement funds as a base investment with City funds advanced to procure enhancements such as online controls and better graphics. This concept would propose payback of the funds advanced by the City from Fall Into the Arts proceeds. More on this at the next meeting.

DIRECTOR'S REPORT - Diana Hedges

Juried Show - Dee Dege has resigned from the Juried Show Committee.

Anne Spooner and Diana Hedges will act as coordinators.

- Data entry-Ruth and Anne
- Food-Heather and Ruth
- Ribbons-Gene
- Volunteers-Eddi Fesler

- Invites-Daniel and David Schroeder
- Publicity-Kathleen Sovell and Heather
- Head Host for opening-Heather Randall King
- Donations list- an updated list was available at the Board meeting. (Sandy and Ron Clark just donated \$1,000-thanks to Heather!)
- Building cleaning-Adama
- Judges-Eddi and Diana
- Hanging-Anne and volunteers

Schedule: Thurs. Aug. 16-Bring in Art
 Friday, Aug. 17-Judging
 Mon-Wed-Aug. 20-22 -Hang
 Thurs. Aug. 23 -Opening 5-8pm Critique at 6pm

EDDI FESLER IS STILL LOOKING FOR VOLUNTEERS! IF YOU HAVE NOT SIGNED UP YET, CALL HER TODAY at 952-941-4395.

Cultural Explorations Program - Carnival of the Arts

Put the date on your calendar! Sunday, October 7.

CBIG (CHILDREN'S BOOK ILLUSTRATORS GUILD of Minnesota) Exhibit

The opening reception was very well attended and we have had many visitors since the exhibit opened. Special thanks to George Hadjiyanis and his family for attending the opening.

Fall Schedule

The Fall Schedule is at the printers. We have changed printers and were able to print a full color cover for approximately the same price as the two-color price. With more than 150 classes to choose from this fall, we are very excited about our line up of Art classes.

Fourth of July

Thanks once again to Monica Sullivan, Parade Coordinator for bringing the volunteers together for another umbrella spectacular. We had 23 people "marchin" in the parade and received many cheers for the Art Center along the route.

Our open house was not very well attended except for the tours of the ger, which were packed with waiting lines. (The last tours for the ger will be Mon. Aug. 6 from 6-8pm, Thursday Aug. 30 from 1-3pm and then 1-4pm on Carnival Day Sunday Oct. 7)

Team Moon!

As part of our Creating Art Influenced by Books Workshops, a special luncheon author appearance by Catherine Thimmesh author of Team Moon took place on Friday, July 20 from noon-1pm. Catherine presented the book in a fascinating talk about how 400,000 people landed the Apollo 11 on the moon. The children from the summer camps created moon collages. Thanks to Board Member, Mike Kelly for attending.

Outreach

The grand opening at US Bank on August 2 from 4-7PM will feature the art of Polly Norman, Edina resident and instructor at EAC. The bank's newly remodeled Retirement Planning Center is a great venue for public art.

Currently at Jerry's Café, we are featuring Katy Kelly Noun. Next month we will have 13 prints by Anne Spooner.

Dates for Your Calendar

Calendars for Oct. Nov. Dec. were distributed at the Board Meeting

August 16 -Bring in for Juried Show " help!

August 20-22 - Hang Juried Show

August 23 - Board at 4pm and JS Opening from 5-8pm

September 7 - Set up for Fall into the Arts

September 8 and 9 - Fall into the Arts

September 27 - Board 4pm

October 5 and 6 - Set up for Carnival of the Arts

October 7 - 10am-1pm -prep for Carnival and 1-4pm- Carnival (4-6pm clean up)

Outreach and Public Art Committee

Edina Promenade

A sculpture funded by the Hedberg family will be installed on the planned promenade between Southdale and Centennial Lakes.

Diana stated that there is a meeting July 26 at 1pm and she will get an updated report. EPAC has requested that the Art Center approve of a representative appearing at the Council Meeting on August 7 to request funding for EPAC. Ruth Valgemae made a motion, seconded by Heather Randall King, as follows: *Whereas the Edina Public Art Committee, in furtherance of its mission, has incurred and continues to incur expenses for artists' stipends and administrative costs such as printing, mailing and marketing, be it resolved that the City of Edina authorize a one-time budget amount of \$10,000 for the calendar year 2007.* The motion was approved unanimously.

Other Business

Ruth Valgemae passed around a copy of Edina Magazine that contained a small article about the upcoming Juried Show.

Dee Dege commented that while the sign visible from the Crosstown Highway was an improvement over the previous sign, it was not lighted thus not visible at night. Bill McCabe asked if the building expansion might include better lighted, signage in its scope. Diana stated that she would inquire and report at a future meeting.

Public Comments

No members of the community-at-large were present.

Adjournment

The meeting was adjourned at 4:45 p.m.